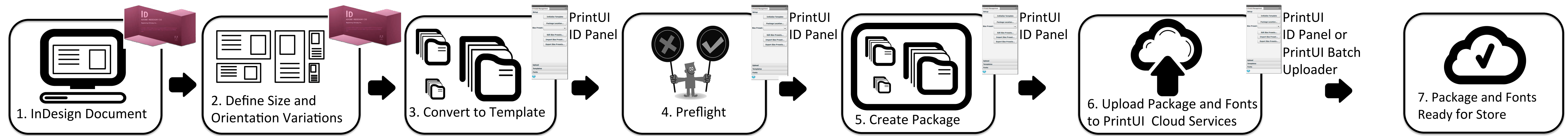


PrintUI Template Creation and Administration



1. A graphic designer uses InDesign to design a document. Almost any InDesign document will work.

2. If there is a need to offer the same design in multiple sizes and aspect ratios or in both orientations, the InDesign document can contain multiple pages, one per orientation and aspect ratio.

3. To turn the InDesign document into templates files, the graphic designer invokes the PrintUI ID panel from within InDesign. The designer first presses a button to convert the InDesign document into a template document whereby there is a background layer as well as other layers containing things that an end user will be able to customize.

4. The designer pushes a button in the PrintUI ID panel to preflight the design to find issues that would make it unsuitable as a template.

5. Once the preflight passes, the designer presses another button in the PrintUI ID panel to generate the the various files for the various template sizes along with medium-size JPEG thumbnails of the templates (suitable for use with an online store).

6. At this point, the designer may either press another button within the PrintUI ID panel to upload the template files to the PrintUI cloud, or they may use the PrintUI Batch Uploader to upload several packaged templates at once. If there are multiple designers, it may make sense to put the template files in directories on a shared server, and then have a single person do the uploads to the cloud.

The design may use either standard fonts that are built into PrintUI, or they may provide their own fonts. The only restrictions are that the fonts must be TTF or OTF format, that it be licensed to used on a server, and that it may be allowed to be embedded within a PDF, if PDF output files are desired. The designer uses the PrintUI ID panel to add or remove their own fonts in the PrintUI cloud.

7. The templates are now ready to be used. A web page is used to invoke the PrintUI web application from the PrintUI cloud, specifying a template by name and dimensions.